

**John B. Lacson Foundation Maritime University-Molo, Inc.
College of Business
Iloilo City**

**LEVEL OF IMPORTANCE OF ACADEMIC PERFORMANCE ON EMPLOYABILITY:
STUDENTS' PERCEPTION**

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Abstract

This study aimed to determine the level of perceived importance of academic performance on employability as perceived by the 4th year Bachelor of Science in Cruise Ship Management (BSCSM) students. The participants of this research were 107 randomly selected 4th year BSCSM students enrolled this 1st semester SY of 2010-2011. The data needed for the study were obtained from the questionnaire distributed to the participants. Descriptive statistics used were mean and standard deviation. One-way analysis of variance and *t*-test were the inferential statistics used. Results revealed that generally, the 4th year BSCSM students' level of perceived importance of academic performance on employability was found to be "highly important" when classified according to sex and academic performance except those with GPA of 79-84 wherein which the result was "important". There is no significant difference in the level of perceived importance of academic performance on employability when the participants were classified according to sex but there is a significant difference when grouped according to academic performance.